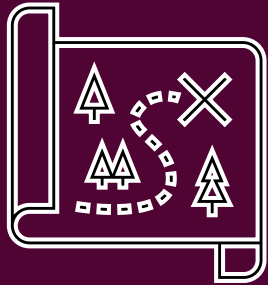




Karolinska  
Institutet



# How to obtain top grants? An inspirational lecture

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My (academic) journey = building of profile and merits

Swetox - a turning point

My ERC story

Some thoughts about writing

The map to success!



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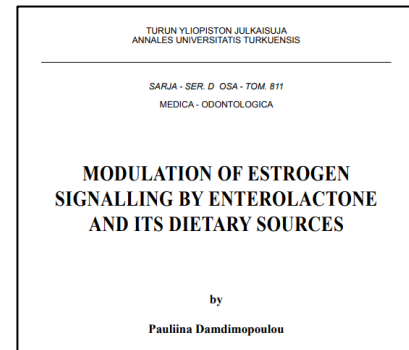
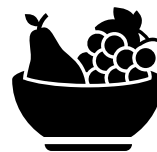
**I wanted to be a farmer!**  
**1980s-1990s**

Growing up on a farm in rural Finland  
No academics in the family

2

**Pursuing university studies**  
**2000-2008**

University of Turku, Finland  
-MSc in Food Chemistry -05  
-PhD in Cell Biology -08



3

**2008-2014 Postdoc years**

-Industrial postdoc in Paris, France  
-Academic postdoc at Karolinska Institutet and Karolinska University Hospital, Sweden

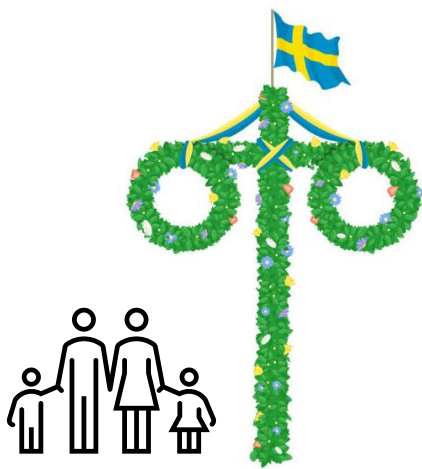
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**Finding my cause**

**Starting the Chemicals and Female Fertility lab**  
**2014 -**

Swedish Toxicology Sciences Research Center  
(Swetox)

Can I use the rich hospital resources to investigate impact of chemical contaminants on ovaries, oocytes and fertility in women?





## Profile & merits after a PhD and two postdocs?

- PROFILE: food chemistry, phytoestrogens, heavy metals, reporter gene assays, cell culture, rats, mice, frogs and fish, estrogen and androgen signaling, mouse embryos, human ovarian tissue culture... (“sillsallad”)
- PUBLICATIONS: PhD eventually resulted in 5 papers (IF 2-4 journals); two postdoc periods gave no first name papers but middle name positions in fancy publications and two last name papers in low impact journals.
- OTHER: experience of two EU projects, networking and project coordination in three different countries, collaborations that lead to extra publications, teaching, PhD co-supervision, and one 1-year VR postdoctoral grant.
- ALSO: one child=one maternity leave, postdoc time coming to an end (the 4-year rule), all grants declined, too long time since PhD to apply for junior grants, not enough merits for senior grants, ready to go for a plan B...

# Swetox – a sudden leap to independency

- Swedish Toxicology Sciences Research Center was opened in 2014 with visions to establish a hub for toxicological sciences in Sweden
- A mentor encouraged me to apply (I would not have otherwise). Mindset “All In”: if I had unlimited resources, what would I do?
- I received one of the senior research fellow positions! (that meant 80% salary and 200 000 sek a year....)
- I went from postdoc to senior researcher o/n, scary!!
- Just like magic, about 50% of my grant applications have been funded since then



Old Astra Zenaca Tox Labs in Gärtuna, Södertälje

# My journey to ERC

- During my time at Swetox, I made actual progress:
  - First grants as PI obtained, first people recruited
  - Many collaborations started
  - First single cell map of human ovaries
  - First chemical analyses in human fetal tissues
  - First use of ovarian tissue culture in chemical research
- All fun comes to an end; Swetox was decommissioned, my lab was moved to CLINTEC, and more money was desperately needed....
- First attempt at ERC CoG in 2021. No interview, but very useful reviewer reports. I realized that *a)* I wasn't that bad, and *b)* a regular "cool single cell stuff" application would never work -> I had to stick out more.
- Second attempt with refined application with a new focus on "cool single cell stuff & female reproductive toxicology" -> success!

*Swetox funeral, December 2018, Gärtuna*



## European ambitions

- Zero pollution
- Toxic-free environment
- Chemicals safe-by-design
  - No animal testing



## Toxicological challenges

- Thousands of chemicals
- Animal testing cumbersome
- Relevant *in vitro* assays missing

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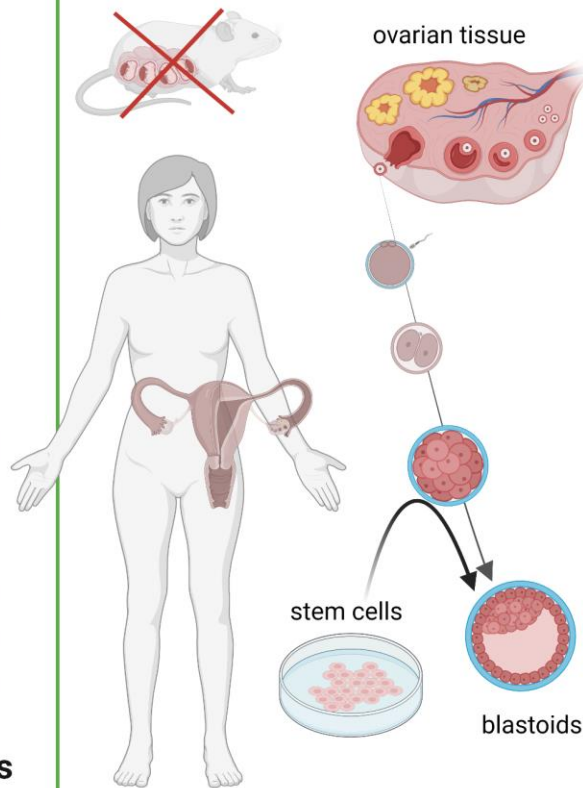


## Toxicological challenges

- Thousands of chemicals
- Animal testing cumbersome
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## SAFER solution for safeguarding women's health

novel human cell assays for chemical toxicity in ovaries and embryos



Ovarian tissue samples from healthy donors  
Established human embryonic stem cell lines

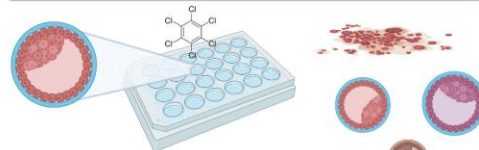
### Aim 1 Mechanisms of toxicity in ovaries



*Chemically exposed ovarian tissue culture*

- Multi-omics single-cell profiling
- Histology & hormones

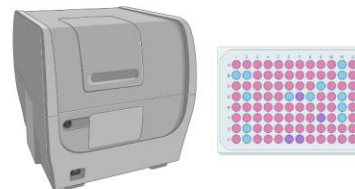
### Aim 2 Mechanisms of toxicity in blastoids



*Chemically exposed blastoid culture*

- Multi-omics single-cell profiling
- Morphology & implantation

### Aim 3 Novel *in vitro* assays for reprotoxicity



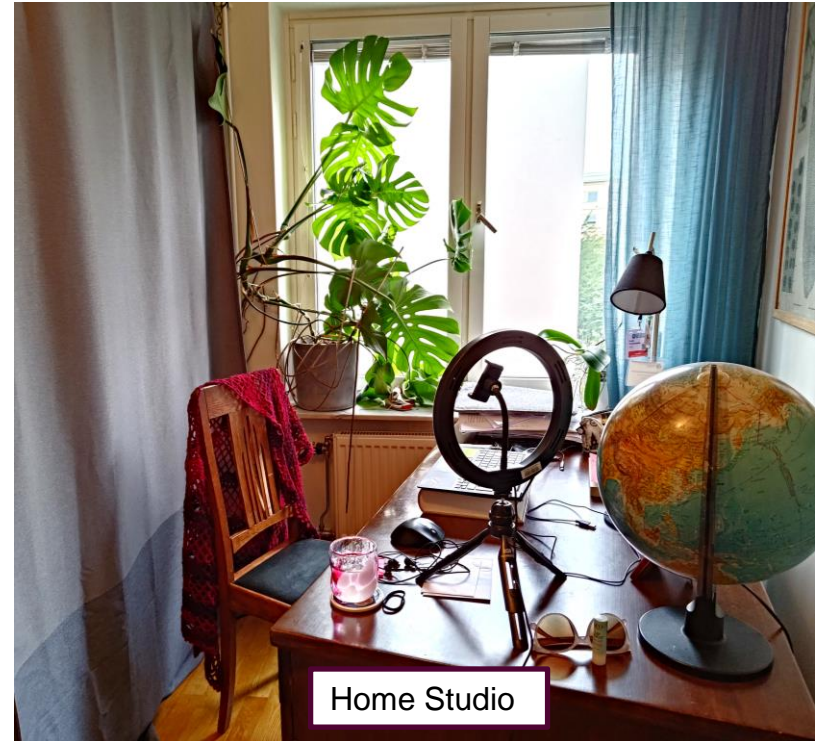
*High Content Assay*

- New immortalized ovarian cell lines
- Reporter genes flagging mechanisms of toxicity
- High-content assays for screening of reproductive toxicity



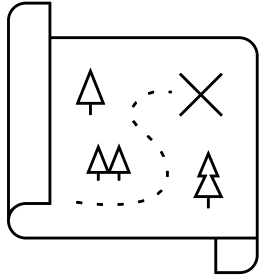
# ERC process also includes an interview...

- Online interview with an “expert panel”
- Me: 8 min presentation + 17 min QA
- I spent more time on preparing my presentation than writing the application!
- Study the panel composition; practice with similar people (many times)
- Be responsive and adjust the talk based on feedback (they have to “get it”)
- Presentation skill courses are good!
- It’s not a science talk, it’s a pitch.



# Some thoughts about writing

- A grant application is not a research article. It is a pitch. To sell your idea, you must make the audience to understand it, or even better, relate to it!
- In my writing, I avoid:
  - abbreviations (aim is to have none because I simply hate them)
  - long and complicated sentences
  - fancy words
- In my grants, I always:
  - start with a short summary (“sales pitch”) and/or graphical abstract
  - portion the text to small paragraphs with sub-headers that state the content
  - use color to highlight the hierarchy (headers) but not otherwise
- If anyone is willing to read and comment your grant, use the opportunity (time is money). Listen to the comments; they always reveal something about your text.



# A map to success?

- Planning is everything but plans are worth nothing!  
Grab the opportunities when they arise, regardless of if they are in your “5-year plan” or not
- When you take the opportunity, use it meaningfully
- Rebrand: in the end, my “sillsallad” profile had all the pieces for the ERC project!
- Research is not a solo sport: your success will always depend on your students, collaborators, colleagues and network; spend time on them
- To me personally, mentors, supervisors, advisors, peers, students, random research friends, and anonymous external evaluators have made all the difference!
- Find your cause; what questions keep you awake at night; how do you want to save this world? That’s what your next project should be about!
- Every map to success is unique. Don’t believe what career coaches and inspirational lectures tell you...



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